



The climate is changing. Extreme fires, floods, droughts and storms are happening more often, and more animals need rescuing. Help your viewers prepare for these inevitable events by protecting their family pets and the natural wildlife in the event that a natural disaster occurs in your community.

In IFAW's PSA, **Disaster Ready**, IFAW shows the importance of giving a helping hand to the animals in our communities and world-wide.

You and your audience play a huge role in the protection of these animals. The more disaster ready we are, the more animals will survive. Air **Disaster Ready** by IFAW today.

[DOWNLOAD TODAY](#)

**PSA**direct<sup>SM</sup>  
by Moore

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