



SUSAN LUCCI
HEART SURVIVOR & AHA VOLUNTEER

For nearly 100 years, the American Heart Association has had one goal: building healthier lives, free of cardiovascular disease and stroke. Through funding innovative research, fighting for stronger public health policies, and providing lifesaving tools and information, the American Heart Association is working tirelessly to make this goal a reality.

In the latest PSA from the American Heart Association, hear renowned actress **Susan Lucci** as she candidly shares her personal experience with a heart event. In the PSA she emphasizes the crucial role the American Heart Association's research played in her life-saving treatment. She also discusses the importance of "listening to your heart" and seeking medical help if you are feeling symptoms.

Join **Susan Lucci** in educating viewers on the lifesaving work of the American Heart Association. By airing this PSA today, you may be helping to save the life of someone you know and care about.

DOWNLOAD TODAY

PSAdirectSM
by Moore

If you have any questions regarding formats or media distribution, please contact us at mediaservice@psadirect.com

