



**HEALTHY  
MOMS.  
STRONG  
BABIES.**



The United States remains among the most dangerous developed nations for childbirth due to health inequities and lack of access to care for mothers. March of Dimes has been working for 85 years to make a difference in the lives of families everywhere.

March of Dimes' latest PSA, **Full Circle**, tells the story of Lauren, whose 89-day stay in the NICU as an infant and support from March of Dimes inspired her passion for helping others. Today, Lauren is studying to become a NICU nurse and uses her voice to highlight the issues in the care received by mothers and babies in the U.S.

Air **Full Circle** today to share Lauren's story and educate your viewers on the life changing work done by March of Dimes. When you do, you are helping to ensure that every mother and every baby in your community is healthy and strong.

**DOWNLOAD TODAY**

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by Moore

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