



Since 1938, March of Dimes has improved the health of millions of families through research, education, and advocacy.

In honor of their 85th anniversary, powerful voices unite to celebrate the March of Dimes in their latest PSA, **We are March of Dimes**. The featured participants include parents and children who are recipients of March of Dimes efforts. The spot amplifies March of Dimes' commitment to end preventable maternal health risks and death, end preventable preterm birth and infant death, and close the health equity gap for all families.

Air **We are March of Dimes** today, and educate and empower your audience to help end the maternal and infant health crisis. Together we can ensure that every mom and baby is healthy.

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