



Every three minutes, a newborn arrives in the world with a cleft lip and/or palate. These children will often face life-threatening health issues, isolation, and prejudice. No child deserves to feel like an outcast.

Smile Train's latest PSA, **Lifelong Smiles**, showcases the amazing efforts of the organization in over 75 countries around the world. Beyond sponsoring surgeries, Smile Train supports comprehensive care including specialized nutrition, speech sessions, counseling, orthodontic care, and other services to ensure children with clefts are prepared to face life's challenges with confidence.

Air **Lifelong Smiles** today to educate your viewers on Smile Train's transformational work and help them change the world one smile at a time.

**DOWNLOAD TODAY**

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