



A MOTHER OF A MOVEMENT



For 86 years, March of Dimes has helped millions of families to be healthy and strong. Join March of Dimes for the 54th annual **March for Babies**. It is more than a community event; it is A Mother of A Movement™, rallying millions of Americans to transform the health of families.

In this PSA, see how March of Dimes' **March for Babies** supports every family throughout the journey of pregnancy and by raising critical funds for research, programs, education, and advocacy that are helping moms and babies get the best possible start.

Air this PSA today so that every mother and every baby in your community can be healthy and strong.

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