



charity: water



What would you do for clean water? For over 700 million people around the world, the answer is **Anything**. Every day, people – most often women and kids – are going to extreme measures to obtain the one thing they cannot live without: water. And many times, the water they find is not safe to drink.

In the PSA, **Anything**, learn how charity: water is making progress toward their one, ambitious goal: ending the global water crisis in our lifetime. Viewers will see how their support directly impacts people by providing access to clean safe water. It leads to education, income, dignity, and health. It changes everything.

Air **Anything** today and help charity: water makes a difference in lives all around the world.

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