



# HEART DISEASE IS THE #1 KILLER IN AMERICA

On a routine morning trail walk, **Chris Holton**, a typically healthy individual, experienced a near-fatal heart attack. Luckily, a bystander trained in CPR taught by the American Heart Association, sprang into action and saved **Chris'** life.

Too often this is not the case. That's why the American Heart Association is launching their latest public service announcement, **Chris**. The PSA is more than a message; it's a call to action. It will empower your audience to learn CPR and become the hero who can make a difference during a heart attack.

Air **Chris** today and play a pivotal role in helping the American Heart Association spread the word about CPR training. Together we can ensure more stories like **Chris'** have a happy ending and more bystanders become life-saving heroes.

**DOWNLOAD TODAY**

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by Moore

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