



St. Labre Indian School



Generational trauma and poverty, along with limited access to resources create obstacles for our Native American children every day. These children deserve a better life for themselves, their families and their communities. Change is possible for children looking for a **New Direction** thanks to St Labre Indian School.

In their latest PSA, **New Direction**, your audiences will learn about these challenges and how St. Labre is more than a school. It is a place for Native American children to receive the tools they need to become change-makers of tomorrow for their families and communities. Your viewers will hear the inspirational voices of students who share how St. Labre is not only a place where Native American children learn, but a place where they can thrive and celebrate their cultural heritage.

Please air **New Direction** today and show how the Native American children of the Northern Cheyenne and Crow nations can build a future generation to be Proud, Prosperous and Free.

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by Moore

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