



Too many Native American children face the daily struggles of poverty and life in survival mode—robbing them of the carefree childhoods they deserve. But St. Joseph's Indian School is working to change that by offering a safe, nurturing environment where every child can grow their spark of possibility.

**The Spark** is an inspiring PSA which gives viewers a glimpse into how St. Joseph's Indian School is igniting hope and possibility in the lives of Native American children. Viewers see how St. Joseph's helps Lakota children grow and thrive by meeting their basic needs, supporting their mental and emotional well-being, and helping them nurture their individual spark to become who they are meant to be.

For nearly a century, St. Joseph's has been turning **The Spark** of curiosity, energy, and promise into a flame that lights the way to a brighter future for children. Share **The Spark** with your audience and help St. Joseph's Indian School continue to change lives—one child at a time.

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