



Save the Children.

More than 2.9 million children are growing up in poverty in rural America. With limited access to early education, childcare, and even basic services, children in communities off the beaten path are starting life already at a disadvantage.

Save the Children's new public service announcement, **Rural America**, draws attention to the unique challenges children face in some of the most isolated corners of the country. For over 90 years, Save the Children has done life-changing work in rural America, offering educational and early learning opportunities that are often hard to access in rural communities.

By airing **Rural America**, you can help raise awareness of Save the Children's vital mission and support youth who live in deep pockets of poverty, giving them what they need to have the future all children deserve.

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