



Every Day, the men and women of the United States Coast Guard stand watch — protecting our shores, saving lives, and serving our nation. But when they're the ones in need, who stands watch for them?

The answer is Coast Guard Mutual Assistance (CGMA), the official aid society of the Coast Guard. CGMA provides interest-free loans, grants, and life-changing programs that help Coast Guard families and the civilian work force through life's toughest challenges.

In **Every Day** — the latest public service announcement from CGMA — your viewers will be reminded that those who save lives, may need help sometimes too. Download and share **Every Day** today with your viewers and help America stand with those who stand the watch for all of us.

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