Across the country, millions of families are carrying the heavy burden of simply trying to get by — struggling without warm clothing, basic household items, and the essentials that make daily life possible.

In **Weight of Nothing**, a powerful new PSA from Good360, viewers are confronted with the real experiences of families living paycheck to paycheck. The spot reveals the emotional and physical strain of going without, while highlighting how Good360 steps in with essential goods that restore dignity and hope. You'll also see the impact of Good360's staff and volunteers, working relentlessly to make sure help reaches families who are stretched thin.

Share **Weight of Nothing** with your viewers today. Together we can lighten the load for families across the U.S., delivering hope, relief and a reminder that they are not alone.

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