



**Humane  
World for  
Animals™**



For over **70 Years**, Humane World for Animals—formerly known as the Humane Society of the United States—has worked to address the root causes of animal cruelty and suffering to drive lasting change. With millions of supporters and efforts underway in more than 50 countries, the focus remains on long-term solutions, working to end the cruelest practices, caring for animals in crisis, and building a stronger animal protection movement.

In its newest PSA, **70 Years**, Humane World for Animals is shown working to help make change for animals - bringing diverse expertise to the most complex challenges with a compassionate approach. The PSA highlights a commitment to systemic solutions that prioritize prevention and protection to build a kinder, more humane world.

Humane World for Animals invites audiences everywhere to join a growing movement for the next **70 Years**—driving global change for the end of animal cruelty.

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