



FEATURING ACTOR JEFF BRIDGES



## SOMETHING WE CAN'T IGNORE



Nothing is more essential to a child's future than the nourishment that fuels their hopes and dreams. Yet every day, millions of children arrive at school without the nutritious food they need to succeed – this is **Something We Can't Ignore**.

In **Something We Can't Ignore**, a new PSA from No Kid Hungry, longtime spokesperson Jeff Bridges shines a light on the impact of childhood hunger in the classroom. Through the real stories of students Victoria and Andre, the PSA reveals how deeply hunger affects a child's ability to learn and how meaningful support can make a lasting difference for families doing their best.

Hunger is more than an empty stomach; it's a barrier to focus, learning, and opportunity. By helping ensure children have access to healthy meals at school, No Kid Hungry gives them the chance to reach their full potential. Air **Something We Can't Ignore** today and help ensure no child's future is limited by hunger.

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