



# Why do **YOU LOVE** Shriners Children's™?

Belonging changes everything. **What I Love Most** reveals how Shriners Children's compassionate, specialized care helps children and families find hope, confidence, and possibility, reminding us that true healing goes beyond medicine.

In this heartfelt PSA, children share what it means to feel they truly belong; parents recall moments when fear gives way to hope; and care team members speak from the heart about a mission that transforms lives. Through intimate, real-life moments, audiences experience the joy, relief, and renewed confidence that emerge when children receive the care they need and deserve.

By airing **What I Love Most**, you will help your viewers and families in need with trusted care while raising awareness of a purpose that changes lives every day. Download and air **What I Love Most** today.

**DOWNLOAD TODAY**

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by Moore

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