



For 80 years, Paralyzed Veterans of America has been a relentless ally for veterans with spinal cord injuries and diseases, like MS and ALS, and all people with disabilities. By combining lived experience with unmatched expertise, PVA delivers life-changing programs and services that transform challenges into change. That is the **Power of PVA**.

Today, 1.3 billion people worldwide live with a disability. PVA meets that reality with action, supporting them at every stage of life, both in their homes and throughout their communities. Their latest PSA, **Power of PVA**, showcases how PVA's impact is infinite and can be seen everywhere.

By airing **Power of PVA**, stations can help amplify PVA's important work, while also becoming a dedicated partner, committed to the cause.

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