



As the world comes together ahead of the excitement surrounding the FIFA World Cup, Children International is reminding audiences that every child deserves the opportunity to play, learn, grow, and succeed on a level playing field.

In the latest awareness campaign from Children International, **Life Is a Game**, see how they are helping empower children and youth around the world to build confidence and create brighter futures through education, skills, and resources needed to succeed in life. Inspired by the universal language of sports, the campaign highlights how Children International equips young people with the tools and support they need to overcome obstacles, stay in the game, and reach their full potential.

Share **Life Is a Game** with your viewers today and encourage them to join the journey to help end poverty for good.

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