



Shriners
Children's™



In an instant, a child's life can change forever. **Through My Eyes**, a powerful new awareness campaign from Shriners Children's, reveals the reality of a devastating condition and the critical role specialized, compassionate care plays turning tragedy into recovery.

In this emotional spot, a mother recounts the moment she learned of her son Kason's injury, while his surgeon shares how expert, pediatric care made his recovery possible. Through these firsthand perspectives, viewers witness both the severity of his burns and the remarkable journey that helped him return to the life and the activities he loves.

By airing **Through My Eyes**, your station will help connect children and families to life-changing care while spotlighting a mission that restores hope and possibility. Download and air **Through My Eyes** today.

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