



**Sustainable Smiles** highlights the urgent need for access to cleft surgical care in communities around the world. Cleft lips and palates are some of the most common birth differences, yet many children lack access to safe, timely treatment due to limited specialized care.

Smile Train's latest brand awareness campaign showcases their sustainable, local approach, partnering with and training surgeons in their own communities, equipping them with the skills and resources needed to deliver life-changing care close to home. By investing in local medical professionals, this model expands access, strengthens healthcare systems, and creates lasting impact for children and families.

We invite you to support this important effort by airing **Sustainable Smiles** and helping raise awareness of accessible cleft care worldwide. Your participation ensures more people learn how access to skilled, local surgeons can transform lives.

**DOWNLOAD TODAY**



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