



AMERICAN
BATTLEFIELD
TRUST ★ ★ ★

PRESERVE. EDUCATE. INSPIRE.

The past never truly fades away. It echoes through the landscapes that witnessed defining moments in our nation's history: across fields, forests, and hallowed ground where Americans faced uncertainty, sacrifice, and courage. The stories embedded in these historic battlefields deserve to be remembered and preserved for future generations. That's why the American Battlefield Trust is launching **Lessons of the Land**, a new awareness campaign dedicated to safeguarding the places and lessons that shaped America.

Through stunning visuals and compelling storytelling, **Lessons of the Land** reveals how the land itself stands as a living connection to our nation's history. The campaign inspires viewers to reflect on the enduring ties between America's past and present while encouraging a deeper appreciation for the events that helped define who we are today.

By airing **Lessons of the Land**, your station can help the American Battlefield Trust protect these treasured historic places and ensure the stories that forged our nation continue to educate and inspire.

DOWNLOAD TODAY

PSAdirect®
by Moore

If you have any questions regarding formats or media distribution, please contact us at PSAdirect@wearemoore.com.



AMERICAN
BATTLEFIELD
TRUST ★ ★ ★

PRESERVE. EDUCATE. INSPIRE.