



Humane
World for
Animals™

The end of animal cruelty. **For good.**

FEATURING TRAVIS BARKER

Just Do Good. Bold. Unexpected. Simple. Effective. Travis Barker partners with Humane World for Animals to show that doing good starts with everyday choices, and that together, those choices can create lasting change for animals.

In Humane World for Animals' newest brand awareness campaign, Barker shines a light on the small steps we can all take that add up to real change in ending animal cruelty. By spotlighting practical decisions, like choosing cruelty-free products to incorporating more plant-based meals, the campaign demonstrates how everyday decisions make a meaningful difference for animals.

Air **Just Do Good** today to amplify Humane World for Animals' mission to end animal cruelty and inspire viewers to take meaningful steps to make a more compassionate world for all animals. **Just Do Good.** That's the move.

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