

Some of life's most meaningful moments can sometimes be hard to imagine. For one young boy and his grandmother, a treasured photo album tells a story of progress. From his first visit to Shriners Children's to a new wheelchair and his first steps, each picture captures a milestone made possible by expert care, encouragement and his own determination.

In this heartfelt new awareness campaign from Shriners Children's, their journey through the album leads viewers to something just as meaningful: pages still waiting to be filled. His grandmother reminds him that that there are more memories to make, more accomplishments to celebrate and more possibilities ahead. It's a touching reminder of the difference specialized pediatric care can make for children with complex medical conditions and the families who love them.

By airing **Celebration**, your station can help more families discover the life-changing care available through Shriners Children's while sharing a message of hope, progress and the limitless potential of every child.

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Shriners Children's™