

Good360
GOODS FOR THE GREATER GOOD™

Every day, millions of families face heartbreaking decisions: groceries or diapers, the electric bill or toothpaste, medicine or other basic necessities. Choices that create stress, uncertainty, and fear about how to make it through another day. Good360 believes no one should have to carry that burden alone.

What's Possible, a new awareness campaign from Good360, gives a realistic glimpse into the increasing lack of affordability for a growing number of families. Many are one unexpected crisis away from financial hardship. By connecting donated essentials with people who need them most, Good360 helps close the need gap and open the door to stability, dignity, and opportunity.

By airing **What's Possible**, you can help Good360 bring greater awareness to this critical mission and inspire action for families across the country. Because sometimes the right goods at the right moment can change everything.

DOWNLOAD TODAY

PSAdirect® by Moore

If you have any questions regarding formats or media distribution, please contact us at PSAdirect@wearemoore.com.

Good360
GOODS FOR THE GREATER GOOD™