



## Paralyzed Veterans of America

Dear PSA Director,

Ben Affleck, award-winning film director, producer, actor and writer appears in the Paralyzed Veterans of America public service announcement, ***Never Leave a Fallen Comrade Behind***.

Affleck encourages viewers to remember our nation's wounded veterans by supporting Paralyzed Veterans of America. Every day, PVA works to ensure these heroes receive the proper care, services and support they deserve — all at no cost to them.

Help us remind your audiences of the importance of supporting our nation's heroes by airing the :15, :30 and :60-second ***Never Leave a Fallen Comrade Behind*** PSAs as soon, and as often, as possible.

Download all versions of ***Never Leave a Fallen Comrade Behind*** and review additional PSA materials at [psadirect.com/pva](https://psadirect.com/pva).

Paralyzed Veterans of America works to positively change lives and build brighter futures for veterans with disabilities and their families by securing health care, benefits and jobs. For more information about Paralyzed Veterans of America, visit [pva.org](https://pva.org).

Learn more about us through our leadership and annual report:

- **Leadership:** [pva.org/about-us/leadership](https://pva.org/about-us/leadership)
- **Annual Report:** [pva.org/financial-info-governance](https://pva.org/financial-info-governance)

Thank you in advance for helping Paralyzed Veterans of America continue our efforts to never leave a fallen comrade behind.

If you have any questions regarding PSA formats and media distribution, please contact Taylor McMahon at [pva@psadirect.com](mailto:pva@psadirect.com) or 703-348-6982.

Sincerely,  
Liz Deakin  
Director of Communications



**Paralyzed Veterans  
of America**

**PSAdirect**<sup>TM</sup>  
a service of 1stdegree

**NEVER LEAVE A FALLEN COMRADE BEHIND (60)  
FINAL TRANSCRIPT**

<b>VISUAL</b>	<b>AUDIO</b>
Close up shot of Ben Affleck	Hi, I'm Ben Affleck. The only thing better than playing a hero in the movies, is being a hero in real life
Two soldiers carrying a comrade	Like the 50 thousand veterans
A veteran in his wheelchair being hugged by his daughter	Who returned from Iraq and Afghanistan with devastating injuries
Close up shot of Ben Affleck	They are true heroes and they're why I'm proud to support Paralyzed Veterans of America
Panning shot of a veteran in his wheelchair from the floor up to a close shot of his face	For more than 60 years, Paralyzed Veterans of America has made a promise to
American Flag background with "Never leave a fallen comrade behind" written across the screen	Never leave a fallen comrade behind
Veteran with spinal cord injury receiving rehabilitation	They make sure veterans with spinal cord injuries
Veteran with spinal cord injury receiving medical care from his hospital bed	Get the quality medical care
Veteran in his driveway with his daughter	Rehabilitation and housing they need when they come home
Veteran receiving job counseling	They stay with our fallen heroes for the long term Offering counseling, job training and support
Veteran going through rehabilitation exercises	To help them regain the freedom and independence they fought so hard for
American Flag background with "All at no cost to them" written across the screen	All at no cost to them
Close up shot of Ben Affleck	Our veterans fought for us Let's fight for them
Close up shot of veteran with camo hat on	To learn more about how you can help
Image of veteran in Iraq	Visit <a href="http://pva.org">pva.org</a>
Close up shot of an empty wheelchair	That's P V A .org
Close up shot of Ben Affleck	We will never leave a fallen comrade behind



**NEVER LEAVE A FALLEN COMRADE BEHIND (30)  
FINAL TRANSCRIPT**

<b>VISUAL</b>	<b>AUDIO</b>
Close up shot of Ben Affleck	Hi, I'm Ben Affleck. The only thing better than playing a hero in the movies, is being a hero in real life
A veteran in his wheelchair being hugged by his daughter	Like the 50 thousand veterans who returned from Iraq and Afghanistan
Close up shot of an empty wheelchair	with devastating injuries
Close up shot of veteran with camo hat on	They are true heroes
Close up shot of Ben Affleck	And they're why I'm proud to support Paralyzed Veterans of America
Veteran with spinal cord injury receiving medical care from his hospital bed	They make sure veterans
Veteran with spinal cord injury receiving rehabilitation	With spinal cord injuries
Veteran going through rehabilitation exercises	Get the care and support they need at no cost to them
Close up shot of veteran in his hospital bed	To learn more visit <a href="http://pva.org">pva.org</a>
Close up shot of Ben Affleck	That's P V A .org

**NEVER LEAVE A FALLEN COMRADE BEHIND (15)  
FINAL TRANSCRIPT**

<b>VISUAL</b>	<b>AUDIO</b>
A veteran wearing his uniform in his wheelchair	More than 50 thousand
Close up shot of veteran with camo hat on	American servicemen have returned home
Close up shot of an empty wheelchair	With devastating injuries
Close up shot of Ben Affleck	Join me and help fight for them by supporting Paralyzed Veterans of America
A veteran wearing his uniform in his wheelchair hugging his daughter	At <a href="http://pva.org">pva.org</a> . That's P V A .org