



Dear PSA Director,

Help Mercy Ships bring hope and healing to millions in need by sharing their new public service announcement (PSA), ***Inner Voice***, with your audiences.

Hope arrives in this new PSA as Mercy Ships delivers access to medical services that are desperately needed. Watch Mercy Ships provide free surgery and care aboard the world's largest floating, state-of-the-art civilian hospital, comprised of an all-volunteer crew.

You can help spread the work of Mercy Ships by airing the ***Inner Voice*** PSA as soon, and as often, as possible. The PSA is available in :60, :30 and :15-second formats at [psadirect.com/mercyships](https://psadirect.com/mercyships).

Mercy Ships has worked in more than 70 countries providing services valued at more than \$1.53 billion, treating more than 2.71 million direct beneficiaries. Professionals including surgeons, dentists, nurses, healthcare trainers, teachers, cooks, maritime officers, engineers, and IT specialists donate their time and skills to the effort. Learn more at [mercyships.org](https://mercyships.org).

Learn more about us through our leadership and annual report:

- **Leadership:** <https://www.mercyships.org/who-we-are/board/>
- **Annual Report:** <https://www.mercyships.org/who-we-are/financials/>

Thank you in advance for supporting Mercy Ships. If you have any questions, please contact Taylor McMahon at [mercyships@psadirect.com](mailto:mercyships@psadirect.com) or 703-348-6982.

Sincerely,

Laura Rebouche  
U.S. National Media Relations Director

**MERCY SHIPS**  
**INNER VOICE (60)**

VISUAL	AUDIO
We see a downcast girl looking straight at the viewer. Her ailment is plain to see.	GIRL 1 VO: Until you came, I was an outcast.
We see Boy 1 with a major deformity looking at the viewer.	BOY 1 VO: Before you were here, I had given up.
We see Girl 2 with a major deformity looking at the viewer.	GIRL 2 VO: Until that day...I had lost all hope.
Mercy Ship, <i>Africa Mercy</i> , sailing	GIRL 1 VO: But thankfully... Hope arrived!
B-roll of the onboard medical care. B-roll to match VO	VO: Mercy Ships arrived -- the world's largest floating civilian hospital -- to provide free surgery and care.
Happy b-roll of Girl 1	GIRL 1 VO: Because you didn't give up on me, I have friends!
Happy post-surgery b-roll of Boy 1	BOY 1 VO: Because of your gift, I can run and play!
Happy b-roll of Girl 2	GIRL 2 VO: Because you came, now I have hope!
Show b-roll doctor/nurse kids hugging	VO: Mercy Ships is powered by generous donors and volunteers who have a heart for serving the worlds forgotten poor.
Girl saying thank you Two girls saying thank you	KIDS: Thank you! Thank you!
URL	VO: To learn more about our lifesaving work and how you can help, go to Mercy Ships dot org.

**MERCY SHIPS  
INNER VOICE (30)**

<b>VISUAL</b>	<b>AUDIO</b>
We see Boy 1 with a major deformity looking at the viewer.	BOY 1 VO: Before you were here, I had given up.
We see Girl 2 with a major deformity looking at the viewer.	GIRL 2 VO: Until that day...I had lost all hope.
Mercy Ship, <i>Africa Mercy</i> , sailing	GIRL 2 VO: But thankfully... Hope arrived!
B-roll of the onboard medical care. B-roll to match VO	VO: That hope was Mercy Ships, with volunteer medical staff and crew who provide free surgery and care.
Happy post-surgery b-roll of Boy 1	BOY 1 VO: Because of your gift, I can run!
Happy b-roll of Girl 2	GIRL 2 VO: Because you came, now I have hope!
URL	VO: To learn more about our lifesaving work, go to Mercy Ships dot org.

**MERCY SHIPS  
INNER VOICE (15)**

<b>VISUAL</b>	<b>AUDIO</b>
We see a downcast girl looking straight at the viewer. Her ailment is plain to see.	GIRL 1 VO: Until you came, I was an outcast.
B-roll of the onboard medical care. B-roll to match VO	VO: Mercy Ships arrived to provide free surgery and care.
Happy b-roll of Girl 1	GIRL 1 VO: Because you didn't give up on me, I can go to school.
URL	VO: To learn more, go to Mercy Ships dot org