



COMMEMORATIVE
AIR FORCE®

Dear PSA Director,

Help the Commemorative Air Force preserve our history and educate generations of Americans by sharing a new public service announcement series, **Sounds of History**, with your audiences.

Sounds of History showcases the incredible airplanes of WWII and the impact their history has on America's youth. The Commemorative Air Force preserves and flies the historic aircraft in order to tell the stories of our nation's Greatest Generation. By doing so, we are investing in our nation's next generation of leaders. The PSA features an interview with Karning Thomasian, a 94-year-old veteran who served in World War II.

You can help educate all Americans by airing the **Sounds of History** PSAs as soon, and as often, as possible. The PSA is available in :15, :30 and :60-second formats at psadirect.com/CAF.

In addition to operating aircrafts, the Commemorative Air Force also focuses on educating America's youth on the history of the brave men and women who served our country - using the stories of WWII to inspire today's youth to reach for and achieve their own goals. For more information about the Commemorative Air Force, visit commemorativeairforce.org.

Learn more about us through our leadership and annual report:

- **Leadership:** commemorativeairforce.org/hq_directory
- **Annual Report:** commemorativeairforce.org/pages/CAF%20Non-Profit%20Information

Thank you in advance for helping the Commemorative Air Force continue to educate, inspire and honor through flight. If you have any questions, please contact Taylor McMahon at caf@psadirect.com or 703-348-6982.

Sincerely,
RozeLyn Beck
Chief Relationship Officer

THE COMMEMORATIVE AIR FORCE
SOUNDS OF HISTORY (60)

VISUAL	AUDIO
WIDE We see an impressive flight of planes in the sky	VO: This is the sound of confidence soaring
MED Footage of an aircraft on the runway preparing to take flight	HANK COATES: Our mission is to educate, inspire and honor
POV of the aircraft flying, we see a vast landscape	VO: This is the sound of honor roaring.
Historical footage of airmen in uniform	KARNING THOMASIAN: I think we should never, never forget those that gave their lives
WIDE/MED A group of young students learning and looking in admiration at an aircraft	VO: This is the sound of a generation rising above
Hank on-camera GFX name super	HANK COATES: We want to be involved in the education of young people so they can take our aircraft and the stories that our pilots tell and realize their own dream
MONTAGE Historical footage of airmen; transition to present-day footage of veterans saluting to camera in front of aircrafts	VO: The Commemorative Air Force honors the heroes of yesterday while educating and inspiring the heroes of tomorrow
Karning on-camera GFX name super	KARNING THOMASIAN: Your future and how you live your life, is dependent on how you think
GFX END SLATE CommemorativeAirForce.org Educate, Inspire and Honor	VO: You can learn more at CommemorativeAirForce.org right now.

THE COMMEMORATIVE AIR FORCE
SOUNDS OF HISTORY (30)

VISUAL	AUDIO
MED Footage of an aircraft on the runway preparing to take flight	HANK COATES: Our mission is to educate, inspire and honor.
POV of the aircraft flying, we see a vast landscape	VO: This is the sound of honor roaring.
WIDE/MED A group of young students learning and looking in admiration at an aircraft	VO: This is the sound of a generation rising above.
Hank on-camera GFX name super	HANK COATES: We want to be involved in the education of young people so they can take our aircraft and the stories that our pilots tell and realize their own dreams.
MONTAGE Historical footage of airmen; transition to present-day footage of veterans saluting to camera in front of aircrafts	VO: The Commemorative Air Force honors the heroes of yesterday while educating and inspiring the heroes of tomorrow.
GFX END SLATE CommemorativeAirForce.org Educate, Inspire and Honor	VO: You can learn more at CommemorativeAirForce.org

THE COMMEMORATIVE AIR FORCE
SOUNDS OF HISTORY (15)

VISUAL	AUDIO
WIDE We see an impressive flight of planes in the sky	VO: This is the sound of a generation rising above.
WIDE/MED A group of young students learning and looking in admiration at an aircraft	
MONTAGE Historical footage of airmen; transition to present-day footage of veterans saluting to camera in front of aircrafts	VO: The Commemorative Air Force honors the heroes of yesterday while educating and inspiring the heroes of tomorrow.
GFX END SLATE CommemorativeAirForce.org Educate, Inspire and Honor	VO: Lean more at CommemorativeAirForce.org