



Dear PSA Director,

Help Mercy Ships tell the powerful story of the FREE, life changing work their volunteers provide to the world's forgotten poor by sharing our new public service announcement (PSA), ***Heroes of Mercy***, with your audiences.

Mercy Ships is the largest floating civilian hospital in the world, staffed with volunteer medical staff and crew who pay their own way to serve aboard the ship. This new PSA shows the dedication and inspiration these incredible volunteers - the Heroes of Mercy - bring to communities around the world providing free surgeries and life-changing care. Hear about their personal experiences and the joy they receive through volunteering.

You can help spread the incredible work of Mercy Ships when you air the ***Heroes of Mercy*** PSA as soon, and as often, as possible. The PSA is available in :60, :30 and :15-second formats at psadirect.com/mercyships.

Mercy Ships has worked in more than 70 countries providing services valued at more than \$1.53 billion, treating more than 2.71 million direct beneficiaries. Professionals including surgeons, dentists, nurses, healthcare trainers, teachers, cooks, seamen, engineers, and agriculturalists donate their time and skills to the effort. Learn more at mercyships.org.

Learn more about our leadership and the impact we are making in the communities we serve:

- **Leadership:** <https://www.mercyships.org/who-we-are/board/>
- **Annual Report:** <https://www.mercyships.org/who-we-are/financials/>

Thank you in advance for supporting Mercy Ships. If you have any questions, please contact Taylor McMahon at mercyships@psadirect.com or myself at laura.rebouche@mercyships.org or 903-939-7137.

Sincerely,

Laura Rebouche
U.S. National Media Relations Director