



Dear PSA Director,

Did you know, police officers are four times more likely to suffer a fatal injury than any other job in America?\*

In these unprecedented times, police officers are on the front lines, fighting crime, enforcing new restrictions and serving in ways never imagined. Help The Wounded Blue provide support and services to injured and disabled law enforcement officers by sharing our new public service announcement, ***Not Forgotten***, with your audiences.

After a critical injury, police officers and their families are often left destitute, receiving a fraction of their pay and inadequate medical benefits. The Wounded Blue exists to help veteran police officers and their families receive the resources they need through emotional support, emergency assistance and advocacy. Our mission is to improve the lives of injured and disabled officers through programs that build unity, resiliency and wellness within the law enforcement community. Learn more at [thewoundedblue.org](http://thewoundedblue.org).

You can help support these front-line heroes by airing the ***Not Forgotten*** PSAs as soon, and as often, as possible. The PSAs are available in :15, :30 and :60-second formats for TV broadcast at [psadirect.com/thewoundedblue](http://psadirect.com/thewoundedblue).

Thank you in advance for supporting The Wounded Blue as we continue to care for our injured and disabled law enforcement officers. If you have any questions, please contact Taylor McMahon at [thewoundedblue@psadirect.com](mailto:thewoundedblue@psadirect.com) or 703-348-6982.

Sincerely,

Randy Sutton  
Founder – The Wounded Blue

\*<https://www.bls.gov/iif/oshwc/foi/police-officers-2014.htm>