



Dear PSA Directors,

St. Joseph's Indian School is a special place in South Dakota where Native American children can come to receive a quality education while finding hope, love, safety and an opportunity for a brighter future, all at no cost to their families. The new public service announcement, **Lakota Stars**, showcases how we provide a safe place to care for the whole child — mind, body, heart and spirit — while preserving cultural traditions.

Together, we can give Lakota Sioux children a brighter future and a proud connection to their past.

Thank you for your support,

Neoma Harris  
Director of Integrated Marketing