



Save the Children®

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MAKE CHANGE FOR CHILDREN



Dear PSA Directors,

Every minute, ten children around the world die from preventable causes such as malnutrition. Help change this by airing the latest public service announcement from Save the Children, ***Make Change for Children.***

Save the Children has been on the ground providing children with food, educational resources and basic needs that no child should be without since the earliest days of the pandemic. Save the Children has adapted to reach more and more children and their communities as the need continues to grow.

Join us this holiday season and help make change for children.

Sincerely,

Amy Diaz
Senior Director, Brand Experience

If you have any questions regarding formats or media distribution, please contact Taylor McMahon at save@psadirect.com or 703-348-6982