

When the world's endangered animals need help, the International Fund for Animal Welfare (IFAW) takes action. IFAW rescues, rehabilitates and releases vulnerable animals, and restores and protects their natural habitats.

The dangers posed to these animals continues to rise as online trafficking, ocean noise and powerful storms grow around the world. Help IFAW stop poachers and protect threatened natural habitats by airing their new public service announcement with your audiences.

To learn more about how you can help animals and people thrive together, go to [ifaw.org](http://ifaw.org).

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If you have any questions regarding formats or media distribution, please contact Taylor McMahon at [ifaw@psadirect.com](mailto:ifaw@psadirect.com) or 703-348-6982