



Mother, brother, grandmother, or friend.
Join the March of Dimes to ensure every mother and baby is healthy and strong.

March for Babies: A Mother of a Movement™ is a campaign to rally millions of Americans in the collective effort to transform the health of all families.

After 52 years as the organization's largest fundraiser—and the nation's oldest charitable walk—this awareness and fundraising campaign is bigger than ever. The March for Babies aims to support every family throughout their pregnancy journey and raise critical funds to help March of Dimes provide research, programs, education and advocacy so moms and babies get the best possible start.

The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. Join this movement and air these PSAs to ensure every mother and baby in your community is healthy and strong.

[DOWNLOAD THE PSA TODAY](#)