



**HEALTHY  
MOMS.  
STRONG  
BABIES.**



March of Dimes has led the fight for the health of all moms and babies for over 80 years. They educate medical professionals and the public about the best practices, support and lifesaving research. This support has helped millions of babies and mothers alike survive and thrive.

**Won't Stop** illustrates the unbreakable spirit of March of Dimes and their mission to help moms and babies. They Won't Stop marching, caring, advocating, researching, and fighting for every family to have the best possible start.

The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. Help spread awareness and educate your community by sharing this PSA today to promote healthy moms and strong babies.

**DOWNLOAD THE PSA TODAY**

**PSAdirect**<sup>SM</sup>  
a service of 1st Degree

If you have any questions regarding formats or media distribution, please contact us at [mediaservice@psadirect.com](mailto:mediaservice@psadirect.com)