



NEVER BACK DOWN

Our Veterans **are** UnstoppABLE

Paralyzed Veterans of America (PVA) and their members **Never Back Down** from a challenge. This winter, share the UnstoppABLE spirits of three Veterans as they conquer the slopes in a fast-paced, high-energy PSA.

In **Never Back Down** you will see how PVAs adaptive sports programs, are motivating people with disabilities to face new obstacles and regain their independence.

Share this PSA featuring the awe-inspiring adaptive sports programs supported by PVA with your audience today. You might just inspire a Veteran in your community to be UnstoppABLE.

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**PVA**
Paralyzed Veterans of America