



In the heat of hurricane season, now is the time to plan for the earth's most destructive disasters. Help your viewers prepare for these inevitable events by protecting their family pets and the natural wildlife in the event that a natural disaster occurs in your community.

IFAW (International Fund for Animal Welfare) is a global non-profit helping animals and people thrive together. They are experts and everyday people, working across seas, oceans, and in more than 40 countries around the world. IFAW rescues, rehabilitates, and releases animals, while restoring and protecting their natural habitats.

In IFAW's all new PSA, **Disaster Ready**, IFAW shows the importance of giving a helping hand to the animals in our communities and world-wide.

Sharing this PSA with your audience and community could help save the lives of thousands of animals in need.

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