

Paralyzed Veterans of America will **Never Quit** helping Veterans with spinal cord injuries and diseases, like MS and ALS, receive the specialized medical care and treatments they require, the benefits they earned, the jobs they want, and the accessible vehicles and homes they need.

In **Never Quit**, PVA's new PSA, you will meet three Veterans - Darius, CeCe, and Redzuan - who exhibit drive, strength, and resiliency. Each come together and push past their limits in this adrenaline-packed spot.

This PSA is available in both English and Spanish, and comes in :15 second, :30 second, and :60 second lengths.

Air **Never Quit** today. When you do, you are helping PVA advocate and provide support to Veterans in your community throughout every challenge in life they face.

## **DOWNLOAD TODAY**



