



# A MOTHER OF A MOVEMENT



For 85 years, March of Dimes has helped millions of families be healthy and strong. Join March of Dimes for the 53<sup>rd</sup> annual **March for Babies**. It is more than a community event; it is A Mother of A Movement™ rallying millions of Americans to transform the health of families.

In this PSA, see how March of Dimes **March for Babies** supports every family through the journey of pregnancy and by raising critical funds for research, programs, education and advocacy that is helping moms and babies get the best possible start.

Air this PSA today so that every mother and every baby in your community can be healthy and strong.

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**HEALTHY  
MOMS.  
STRONG  
BABIES.**

